

NEWSLETTER

Partnering for the Success of Entrepreneurship

Volume 12 : ISSUE 3 : JULY - SEP 2023



“

.....the
average price
of land in
Kathmandu
has increased
by 15% in the
past year.

”

Is Nepal's Real Estate Situation Rebounding Quickly?

The recent announcement of Nepal's Monetary Policy has set the stage for a remarkable transformation in the country's real estate market. While it faced initial challenges, such as a slowdown due to limited banking liquidity and restricted loan access, the tightening of land plotting rules, and increased bank liquidity ratios, there is now a silver lining after a period of economic recession. This downturn had a ripple effect, causing difficulties for many real estate businesses and reducing consumers' purchasing power. Fortunately, the government has responded with a series of measures to breathe new life into the real estate sector. Land plotting policies have been relaxed, and banking regulations are undergoing updates to make real estate transactions more flexible. Importantly, the loan limit for first-time homebuyers has been raised significantly to 2 Crore. Nepal's economy is growing steadily, and this is leading to rising incomes among Nepalis. This is making it easier for people to afford to buy homes. Prospective homeowners can now avail

themselves of a loan of up to 20 million rupees from the bank for building their dream homes. This represents a significant enhancement compared to the earlier loan limit of 15 million rupees, making it more convenient for individuals seeking housing loans. If the current growth rate continues, then we can expect more investment in this sector. The realty business is stagnant for quite a while. If this momentum continues, we can look forward to a thriving real estate sector, offering exciting opportunities for both investors and prospective homeowners. Foreign investment in Nepal's real estate market has increased in recent months, as investors see the country as a safe and stable investment destination. Interest rates in Nepal are at a historic low, making it more affordable to borrow money to buy a home. The government has implemented a number of policies to boost the real estate market, such as providing tax breaks for homebuyers.

Source: Purbeli Real Estate and NREA
18 June, 2023
Editorial Team, Brihat Group

Marketing Quotes

"The best marketing doesn't feel like marketing."

- Tom Fishburne

"Your brand is a story unfolding across all customer touchpoints."

- Jonah Sachs

"In marketing, the message is not about what you make, but about what you make happen for others."

- Seth Godin

WHAT'S IN

Pinehill Tower.....	2
About Rotary.....	3
Corporate Social Responsibility.....	4



Dharahara Tower

For more details:
☎ 9802020063



Brihat Cluster Bhaishapati

For more details:
☎ 9802020053



Brihat Community Living,
Ramkot

For more details:
☎ 9801203703

CORPORATE HUMOR



You did a great job describing my house in ads. It sounds so appealing, I've decided to keep it!

Introducing PINEHILL TOWER

Affordable Luxury



**Approved By Nagarjun
Municipality**

CONSTRUCTION STARTING SOON

Pinehill Tower

We are thrilled to present "Pinehill Tower," a harmonious blend of residential and commercial spaces, nestled in the thriving Ramkot area. Ramkot, distinguished by its newly constructed pitch road connecting to the ring road, is the epitome of comfortable urban living.

Prime Location:

Situated in Ramkot, Pinehill Tower boasts a strategic location that aligns perfectly with the needs of modern city living. Nagarjun Municipality has granted its approval for this ambitious construction project.

Versatile Spaces:

Pinehill Tower features a total of 16 individual apartment units along with well-suited commercial spaces. The ground and first floors are thoughtfully designed for commercial purposes, catering to diverse business needs. From the second floor onwards, you'll find a selection of spacious 2BHK and 3BHK residential units, offering the ultimate in comfortable living.

Unit Highlights:

- Vaastu Compliant Design
- Open Living and Dining Areas
- Well-Equipped Kitchens
- Laminated Flooring in Living and Bedrooms
- Stylish Shower Partitions in Bath Areas
- Air Conditioning in Living Rooms and Bedrooms
- Modern Kitchen with Utility Balcony
- Contemporary Aesthetic

Project Salient Features

- 24/7 Security
- Surveillance Cameras
- Central Lift for Convenience
- Generator Backup Ensuring Uninterrupted Lift and Common Area Access
- Double-Layer Parking Space
- Dedicated Parking Space for Each Unit
- Expansive Open Rooftop Area for Relaxation

At Pinehill Tower, we are committed to providing you with affordable luxury in the heart of Ramkot. Embrace the convenience, style, and security that Pinehill Tower has to offer.

Stay tuned for more updates and announcements as we embark on this exciting journey towards a new standard of living. Your dream home or business space awaits at Pinehill Tower!

Chairman Mr. Om Rajbhandary appointed as the 22nd President of Rotary club of Kasthamandap

Mr. Om Rajbhandary, Chairman of Brihat Group has been handovered the leadership responsibilities and installed as the 22nd President of Rotary Club of Kasthamandap. He has been serving as an active member of the club since 2008. His appointment as President further solidify his commitment to serving the club and its mission during the upcoming year.

“Rotary is a global network of 1.4 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.”



“Together, we can create a world where hope prospers, opportunities thrive, and the spirit of Rotary impacts humanity forever. “



Tree Plantation at Bishnu Devi Mandir, Nakhu



Tree Plantation program was organized , on 28th July, 2023 where more than 50 trees were planted at Bishnu Devi Mandir, Nakhu. Planting trees will undoubtedly positively impact the local environment, making the area greener and more sustainable.

Rotary  **4 Way Test**
of the things we think, say, or do:
Is it the **TRUTH**?
Is it **FAIR** to all concerned?
Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
Will it be **BENEFICIAL** to all concerned?

Sales Transfromation: From Good to Great



An incredible day at Heritage Garden, Sanepa, as the real estate expert, the Chairman of Brihat Group Dr Om Rajbhandary led a groundbreaking one day sales and marketing training event called: “Sales Transfromation: From Good to Great” uniting the sales team of three powerhouse real estate companies of Nepal CE Constructions, CD Developers and Brihat Group.



TCH Tower IV, Ground
Floor
Block A
Sitapaila, Kathmandu, Nepal
PO Box: 25441
Phone: +977 1 4033303
+977 1 4033304
info@brihatinvestments.com
www.brihatinvestments.com

We would be more than happy to send you our newsletter regularly and also anticipate your feedbacks to help us make our publication better. Kindly contact us to get our BI newsletter on a regular basis, if you desire

Corporate Social Responsibility



Hospice Nepal Team including President of Hospice Nepal Mr. Om Rajbhadary has been working tirelessly for promoting Palliative care in Nepal since the inception of Hospice Nepal. The recent MOU signing between Rotary club of Kasthamandap and Rotary club of Nonaimo is the latest effort to support and promote Palliative care in Nepal.